

***Planning Commission Work Meeting Minutes***

*Thursday, February 4, 2021*

*City Council Chambers*

*220 East Morris Avenue*

*Time 6:00 p.m.*

**Commission Members Present:**

Laura Vernon, Chair  
Christy Dahlberg  
Chad Ewell  
Liz Gabbitas  
Stacey Holscher  
George Pechmann  
Mary Anne Southey  
Clarissa Williams, Alternate

**Staff Members Present:**

Alexandra White, Community Development Director  
Sean Lewis, Deputy Comm. Dev. Director  
Jeff Atterman, City Planner  
Taylor Greenwell, City Planner  
Eliza Ungricht, City Planner  
Josh Collins, Deputy City Attorney  
Christine Richman, GSBS Architects

**Community Members:**

Bill Hardesty  
Jeff Young  
Jim

*NOTE: The meeting took place via Zoom.*

Chair Vernon read a statement regarding the reasoning behind holding a virtual meeting with no anchor location.

**1. South Salt Lake General Plan Update – Our Next Move.**

Chair Vernon called the meeting to order at 6:05 p.m.

Community Development Director, Alexandra White introduced Christine Richman who provided the General Plan update. She reported that Ms. Richman is with GSBS Architects and has been hired as the City's consultant to help with the General Plan update.

Ms. Richman thanked the Commission and stated that she would bring them up to speed on the planning process, get feedback from the Commission, and keep them apprised of the process going forward.

Ms. Richman provided an overview of the roles and responsibilities of the Steering Committee that was recently established. Chair Vernon and other Planning Commission members serve on the

Steering Committee. It is a 20 to 25 person group comprised of residents, business owners, and other community representatives. The community representatives guide the community engagement process and provide feedback on who to reach out to in terms of tax tactics and strategies to reach groups within the community. Staff, the Mayor, and the Steering Community set a goal for the consulting team to reach a representative population of the overall community. The consulting team then tracks who they are reaching and how they are reaching them.

Other roles of the Steering Committee include reviewing the analysis and information the consulting team is putting together and giving feedback. They also act as ambassadors between the Plan and the community. They then work with the consulting team to identify the vision goals and strategies for each element of the General Plan that will come before the Planning Commission for review and public hearing and ultimately a recommendation to the City Council.

Ms. Richman reported that in addition to the Planners and Urban Designers at GSBS, the consulting team also includes the following;

1. Catalyst Commercial, a firm that specializes in economic development and real estate market analysis.
2. Fehr & Peers, to help form the transportation and trailing connectivity elements of the plan.
3. Wilkinson Ferrari & Company, for communication and help with the public engagement and community outreach.

The role of the management team is to oversee the planning process, complete the analysis, and draft plans that incorporate community feedback. The role of the Mayor, City Council, and Planning Commission is to provide policy guidance, hold public hearings, and review the plan. With regard to community outreach, Ms. Richman reported that they have been implementing online and small group stakeholder outreach efforts.

Mayor Vernon asked Ms. Richman to explain what a General Plan is and its purpose for the City. Ms. Richman explained that the General Plan is required by State statute in all jurisdictions that intend to impose zoning and development controls on investment and development within their boundaries. Three required elements to a General Plan include future land use, transportation, and a Moderate-Income Housing Plan. The State Statute also encourages other elements including economic development, parks and recreation, community facilities, and sustainability. They are taken into consideration when developing vision goals and strategies. They also roll into the future Land Use Chapter and Map.

Ms. Richman reported that many of the main ideas identified in the 2009 plan have been implemented. The most well-known is the creation of the South Salt Lake Downtown area. The intent of the General Plan is to identify the next big move. They are updating the plan and establishing the vision for the built environment. The plan is dated 2040. She explained that a

General Plan should be updated every 7 to 11 years. Their intent is to look at the future of South Salt Lake City.

Ms. Richman outlined the schedule and reported that the online input process was launched over the Thanksgiving holiday. Postcards were sent encouraging people to go onto the website to give feedback and respond to the survey. The Steering Committee had their first meeting in December and the second one the previous Tuesday night. They plan to launch a second survey on February 16 and have a community event scheduled for March 6. The third Steering Committee meeting is scheduled for April. It will result in preliminary recommendations for the Steering Committee to review at their fourth meeting on May 11. The second community event will be held in late May to get additional input before the draft plan comes to the Planning Commission for a public hearing. City Council review and approval were expected to take place in June.

Ms. Richman described the various tools available to the Commission. She reported that with respect to public engagement, a logo was created entitled South Salt Lake - Our Next Move. She introduced the website and stated that they are launching additional information as well. There is a social pinpoint map on the website, which has received 800 comments thus far. The comments are downloaded and processed regularly and made available to the team.

Ms. Richman reported that a formal poll was conducted separately from the General Plan process. It was a broader survey that raised additional questions. Additional community outreach tools were also used including the newsletter and scheduled group meetings. The team is getting close to the end of the scoping phase and is trying to gather as much information as possible. They will then go onto the drill-down phase to gain a deeper understanding of what people want regarding certain issues.

They have also met with key stakeholders. They have been in contact with the internal stakeholders and are now starting to meet the external stakeholders consisting of developers, community organizations, small business representatives, and other property owners.

Ms. Richman provided a brief overview of the survey results from the Y2 Analytics survey. The survey was done by phone with 642 residents surveyed. This was representative of the demographic make-up of the City. The top 10 takeaways were as follows:

1. South Salt Lake City (SSLC) is headed in the right direction. 80% of residents feel that it is, while 52% think it has improved in the last five years.
2. South Salt Lake City is a small city with big opportunities due to its location, access, proximity, and being near Downtown Salt Lake City.
3. Neighborhoods make the City. 82% of respondents said that maintaining neighborhoods is important to the future of South Salt Lake City.
4. Good transportation options. 60% agreed strongly with that statement. Public transportation was the least important issue because people feel there is already a great deal of it in South Salt Lake City.

5. Affordable housing. 75% feel they can afford to stay in their current home or apartment. 69% said that affordable housing is important to the City. 86% indicated that it is important to them personally. Just over half feel that there are housing options for young people and seniors.
6. Parks and recreation.
7. The community feels there is a good mix of businesses.
8. Safer community. 84% identified crime and safety as the most important issues. 58% said that safe places to bike and walk should be prioritized for the future.
9. Mixed neighborhood conditions. Districts 2 and 4 had a statistically lower quality of life score.
10. Environment. 77% say it is important to the future of South Salt Lake City.

Ms. Richman reported on the results of the online survey. A total of 177 surveys were submitted. When asked what they like most about living or working in South Salt Lake City, 50% of the respondents liked the location in the valley while 18% liked their neighborhood. The other option chosen was diversity, reasonably priced homes, and access to jobs.

Responses for least desirable factors were 34% crime, 14% traffic, and 17% other. The 'other' category included factors such as less than ideal conditions for biking and walking, murals of multicultural people that are sometimes dirty, industrial areas where businesses seem to take precedent over residences, and not being pedestrian-friendly. The issues were to be addressed with transportation elements, trails, and connectivity.

Commissioner Dahlberg was surprised that only 2% of residents indicated that there is too much new development when asked how they feel about the amount of development happening. Ms. Richman stated that it could be because they made the residents choose one option on the survey.

Other things mentioned more than once in the survey are beautification and pride in neighborhoods. Ms. Richman stated that they will dive more into this in the next survey. When asked what changes or improvements they would like to see in South Salt Lake City in the next 20 years, a few residents chose more growth. Other responses included parks and open spaces, trails and bike lanes, more businesses and restaurants, and, quality and appealing education. People who responded 'other' said continued online services for seniors.

In response to South Salt Lake City's most important asset, 48% indicated location in the valley, 13% said a sense of community, and 9% chose family friendliness. Other assets included the Mayor and City Council, senior services, diversity, and public programs and services. Social events that are open year-round should also be looked into.

When given options and asked to grade on a scale of 1 to 5, the type of development they would like to see in South Salt Lake City in the next 20 years the highest rating was given to parks, trails, and open spaces. This was followed by restaurants, stores, and shops, and then single-family homes, townhomes, and multi-family apartments. On the scale 3 was neutral, 5 was strongly agree, and 1 was strongly disagree. Light and heavy industrial came in below the disagree and neutral lines. Residents were also neutral about office buildings.

Commissioner Pechmann stated that he took a survey a few years earlier and noted that State Street is due for a redesign. The plan was to build out the sidewalks, make the area more tree-friendly, and less car intensive. Ms. White reported that South Salt Lake participated in the study called Life on State with Salt Lake City. It was in the process of being implemented. The characteristics within that plan will come up in the General Plan because State Street is one of the urban corridors through South Salt Lake City.

Commissioner Pechmann suggested that they include suggestions in the survey that would give people an idea of what they would like to see on State Street. Ms. White stated that she would meet with Ms. Richman and the rest of the internal team to discuss that.

Commissioner Dahlberg asked if South Salt Lake City adopted a Downtown Master Plan one year after Life on State that includes State Street from 2100 South to 3300 South. Ms. White stated that the City adopted its Downtown Master Plan prior to Life on State. That Master Plan was included as part of the Life on State study hence the overlap.

Commissioner Pechmann asked if the State is paying for State Street since it is Utah Department of Transportation (“UDOT”) road. Ms. White stated that improvements can take place in several ways – the City could pay for them, UDOT could also pay because it is their right-of-way, and private developers could also be included in the development process. She stated that currently, State Street is developer-driven.

Commissioner Dahlberg noted that South Salt Lake City offers a Street Tree Program that residents can apply for. Ms. Richman reported that the next question gauged how people felt about neighborhoods with retail and services mixed in and what type of mix of different housing they would like. The responses were unclear so they would seek to get more clear answers as part of the next survey.

With regard to Downtown South Salt Lake City from 2100 South to I-80, on a scale of 1 to 5, the residents responded that the uses they would like to see added in the next 20 years were public plazas or parks, events, or programming for families in nearby residents, restaurants and small specialty shops. Other focus areas included bars, evening entertainment, and housing. The respondents were neutral about a civic center, office buildings, and parking garages. They were least supportive of big box stores.

Ms. Richman reported that there is a pattern forming around restaurants, small shops, and plazas, particularly in the Downtown area. It is a sign of how successful the implementation of the Downtown plan has been.

In response to an inquiry about the kind of improvements they would like for parks and recreation facilities, the responses were for more natural open space, the creation of new parks and other active outdoor transportation, and new walking and bike trails. They also would like to see a new recreation center and more recreation programming, and special purpose parks and community gardens.

With regard to the most important priority for the natural environment and conservation, the top was to improve urban forestry and green space and preserve the Jordan River and other natural resources.

The top responses for the most important priority for public safety included reducing crime, addressing the impacts of homelessness, and focusing on Code Enforcement. The responses for 'other' included defunding the police, divesting funds from traditional policing, and adding mental health services. Ms. Richman reviewed some of the responses with the Chief of Police.

The top responses for how the City should prioritize funding for programs and services were to expand senior programs and add jobs. In terms of demographic questions, 94% responded that they live or work in South Salt Lake City.

Commissioner Dahlberg was surprised that people want more jobs added but do not want to add office space. Ms. Richman responded that they will explore that a bit more. She further reported that for those who said they live or work in South Salt Lake City, five years was their top response when asked for how long.

According to the responses regarding age group, none were under 18 years of age. Ms. Richman stated that she attended the Youth City Council Meeting the previous night in an effort to get additional youth input. She noted that a high school student from the Youth City Council serves on the Steering Committee. 35% of the respondents were between the ages of 25 and 34. 24% were between 35 and 44. Ms. Richman stated that they would reach out to some seniors.

When asked what best describes them, Asian, Black, or African-American, the responses indicated that the City is overrepresented by White or Caucasian persons. Ms. Richman stated that they are exploring strategies to reach out to other groups within the community. There was feedback that the Hispanic community does not like to do things online and give out their information. They will be approached in more personal ways going forward.

Ms. Richman stated that comments were also made on the map. Two weeks earlier they downloaded 816 of the map comments and tagged them with their subject. The top responses pertained to housing, neighborhoods, affordability, space, and apartments. She noted that the respondents indicated that they enjoy living in South Salt Lake. A great deal was also heard about traffic, transportation, and walkability. An idea wall was also provided as an opportunity for

people to identify their favorite business in the City and what they like about their neighborhood. Photos were uploaded from residents featuring things they like in the community and people respond to that. It was described as an interactive and robust communication tool.

Ms. Richman described an annotation exercise conducted with the Steering Committee the previous Tuesday night. People were asked to give their ideas regarding South Salt Lake City's future as it relates to the community and neighborhoods. The Youth City Council also participated in the activity and their responses were diversity, embracing diversity, affordability, street fests, community events, and neighborhoods being tight-knit and inclusive. Providing additional green space and beautifying neighborhoods was also identified as important. Major ideas included green bikes, a bike-friendly City, digital access, being environmentally friendly, and showcasing diversity through community events.

Ms. Richman had the Planning Commission participate in the exercise as well. Commissioner Gabbitas was impressed by events such as the pop-up farmers market in the park near her home. She was pleased to see people there but indicated that it does not yet have a huge following.

Commissioner Pechmann suggested that a festival street be located downtown because it is very centrally located. He was struck by talk of inclusivity in the surveys. For that reason, he suggested the arts festival. Commissioner Ewell agreed that downtown would probably be a good place for that.

Commissioner Southey commented on potential places for events with the Library going in on 3300 South and 500 East. It seemed like that neighborhood was poised to be the next major community location that has a lot of potential.

Ms. Richman reported that at the most recent Steering Committee Meeting, they split into discussion groups and focused on economic development, housing, transportation, and trails. In advance of the meeting, they were provided with briefing materials on economic development opportunities. The briefing concentrated on projected growth in the City. The population has grown since the 2010 census and they anticipate that it will continue to grow. The Wasatch Front Regional Council ("WFRC") projection shows growth reaching about 36,000 people by 2040. The intent should be to identify how much of that growth should be captured in South Salt Lake.

Ms. Richman reported that they also conducted a retail opportunity analysis as part of the Conditions Report. With the current households and anticipated growth, they believe there are about 266,000 square feet of potential unmet retail demand. One of the questions going forward was how much of that the City would like to capture. The categories where that occurs are in department and general merchandise stores. The expectation was that the City can potentially capture 100 new units of renter-occupied housing annually and about 325 owner-occupied units annually.

In terms of regional conditions, there is a lot of corporate recruitment taking place. South Salt Lake City could absorb nearly 175,000 square feet of office product annually as part of the office growth taking place in the community. In terms of industrial, regional conditions indicate that

there is a push and an opportunity for back-office financial activities and professional business services, which fall into the industrial category.

Emerging themes included continuing to create unique destination-oriented quality developments. Those are things people are interested in based on the feedback received from the survey. They also want to create neighborhoods in commercial areas that continue to increase in value over time, maintain neighborhood health and integrity, accommodate resilient developments, maximize returns for the City, encourage development that maximizes tax benefits, expand and maintain infrastructure to attract high-quality development, and preserve and integrate open space into existing and future developments.

Ms. Richman reported that the City recently completed work on a Mobility and Transportation Master Plan. The intent was to think about transportation and connectivity within the larger General Plan concept perspective and how it supports the ideas seen in the future land use and other elements. They addressed what it is, why it is important, and how transportation and mobility goals can support land use.

The Steering Committee was also provided with information regarding moderate-income housing. The City is required to have moderate-income housing as part of its General Plan. They are also required to conduct a Moderate-Income Housing Analysis and submit it to the State annually. It reflects how they are implementing the four strategies and making progress. They will also discuss the broader housing spectrum, how moderate-income housing fits within that broader spectrum, and how it is brought together to make neighborhoods work. The analysis is measured by Area Median Income ("AMI"). Ms. Richman explained that moderate-income housing is defined as housing that is affordable to households earning 80% or less of the AMI. For the City of South Salt Lake, the AMI is \$47,813 per year. They are looking to ensure that people at various income levels have access to housing within their budget. The desire is for households to pay no more than 30% of their annual income toward housing costs. Households that pay more than 30% are more likely to experience a threat to that housing as a result of unexpected expenses. Ms. Richman reported that the State Statute governing Moderate-Income Housing Plans lists a number of strategies for communities to choose from. Because South Salt Lake City has transit, they are required to identify four strategies.

Actions the City could take relating to economic development, transportation, and housing to achieve the vision of where the City should be were addressed. Ms. Richman asked the Commission to consider what they believe are the most important items moving forward with respect to economic development.

Commissioner Vernon identified sustainability and commented that the desire is to attract businesses that are viable long-term.

Ms. Richman presented a map they are working on and asked respondents to drop a pin on the map near their home, give the name of the neighborhood, and describe the boundaries. The desire was to build a base map that covers the City and builds the General Plan based on neighborhoods.



They found gaps and inconsistencies in how neighborhoods are named and defined. The various neighborhoods that were identified were discussed.

Chair Vernon commented that being able to identify with the community makes her feel more connected. She liked the idea of tying where one lives to a name rather than just a district. Commissioner Pechmann agreed.

Commissioner Ewell stated that he lives near Granite Park Junior High and has always referred to it as the Granite Park Neighborhood. Ms. Richman suggested that going forward they draw boundaries and get feedback. Circles were drawn on the map around various neighbors for the Commission to discuss.

Commissioner Williams lives near 3300 South and West Temple and stated that her community is Huntley Manor. The surrounding area was described.

Commissioner Pechmann referenced the Bonwood and Water Tower Neighborhoods and identified them on the map displayed. Transition areas in non-residential neighborhoods were discussed. Ms. Richman suggested that they be referred to as districts. The possibility of referring to the area in District 1 from R.C. Willey south as the Business District was mentioned. The name, however, was thought to be too generic. Other names were discussed.

Ms. Richman stated that moving forward the goal was to have every portion of South Salt Lake City assigned to a neighborhood that the residents can respond to. The intent was to provide something they can build the General Plan around. She would come back later in the process and provide an update. She hoped to see the Planning Commissioners again at the community event scheduled for March 6.

Ms. Richman was thanked for her efforts.

Ms. White introduced New City Planner, Eliza Ungricht.

The Planning Commission Work Meeting adjourned at approximately 8:00 p.m.



**SOUTH SALT  
LAKE  
COMMUNITY  
DEVELOPMENT**

**ALEXANDRA  
WHITE**

COMMUNITY  
DEVELOPMENT  
DIRECTOR

AWHITE@SSLC.COM

**AGENDA  
PLANNING COMMISSION MEETING**


Thursday, February 4, 2021  
City Council Chambers  
220 E Morris Avenue, 2<sup>nd</sup> Floor

***\*\*There will be no Planning Commission members at the anchor location of South Salt Lake City Hall and Planning Commission will connect remotely through a Zoom meeting\*\****

**PLANNING COMMISSION WORK MEETING**

1. **6:00 P.M.** South Salt Lake General Plan Update - Our Next Move

**IN COMPLIANCE WITH AMERICANS WITH DISABILITIES ACT, INDIVIDUALS NEEDING AUXILIARY COMMUNICATIVE AIDS OR OTHER SERVICES FOR THIS MEETING SHOULD CONTACT JEFF ATTERMANN, (801) 412-3224, GIVING AT LEAST 24 HOURS NOTICE.**

I, , Planning Commission Chair, hereby determine that conducting the Planning Commission meeting at an anchor location presents a substantial risk to the health and safety of those who may be present at the anchor location. The World Health Organization, the President of the United States, the Governor of Utah, the County Health Department and Mayor, and the Mayor of South Salt Lake City have all recognized a global pandemic exists related to the new strain of the coronavirus, SARS-CoV-2. Due to the state of emergency caused by the global pandemic, I find that conducting a meeting at an anchor location under the current state of public health emergency constitutes a substantial risk to the health and safety of those who may be present at the location. According to Information from State Epidemiology, the State is currently in acceleration phase, which has the potential to threaten the State's healthcare system. Dated: 2/2/2021 (date of public notice)

**Join from a PC, Mac, iPad, iPhone or Android device:**

**You are invited to a Zoom webinar.**

**When: This is a recurring webinar**

**Topic: SSLC Planning Commission**

**Please click the link below to join the webinar:**

<https://zoom.us/j/95185889967?pwd=MEExDOTBKSmw2OVNod2NwSE5NbIFQQT09>

Passcode: 513816

Or iPhone one-tap :

US: +12532158782,,95185889967#,,,,,0#,,513816# or +13462487799,,95185889967#,,,,,0#,,513816#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 253 215 8782 or +1 346 248 7799 or +1 669 900 6833 or +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099 or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free)

Webinar ID: 951 8588 9967

Passcode: 513816

International numbers available: <https://zoom.us/u/abHCP4FaSZ>

**CHERIE WOOD**  
MAYOR

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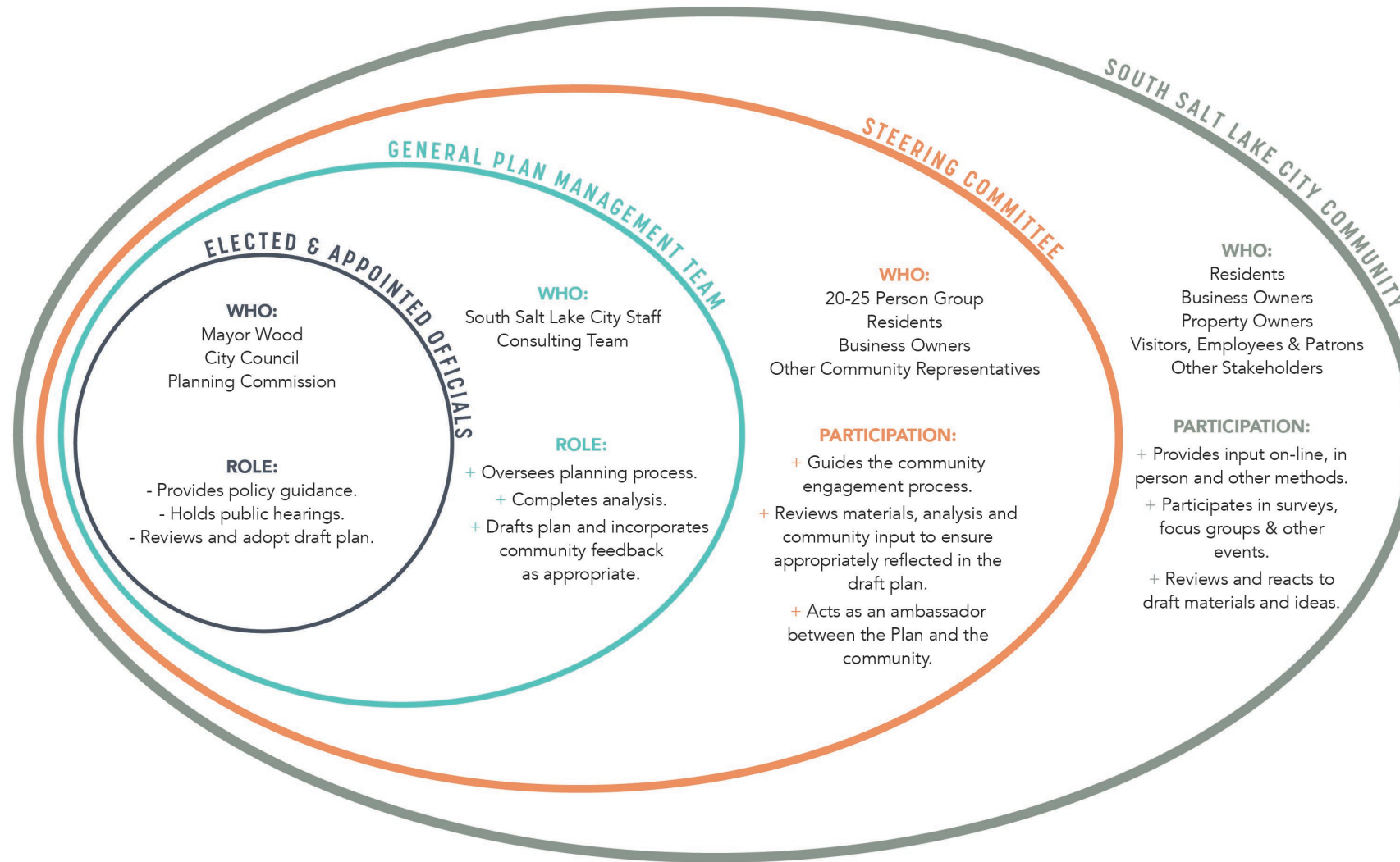
# SOUTH SALT LAKE GENERAL PLAN 2040

Planning Commission Discussion  
February 4, 2021

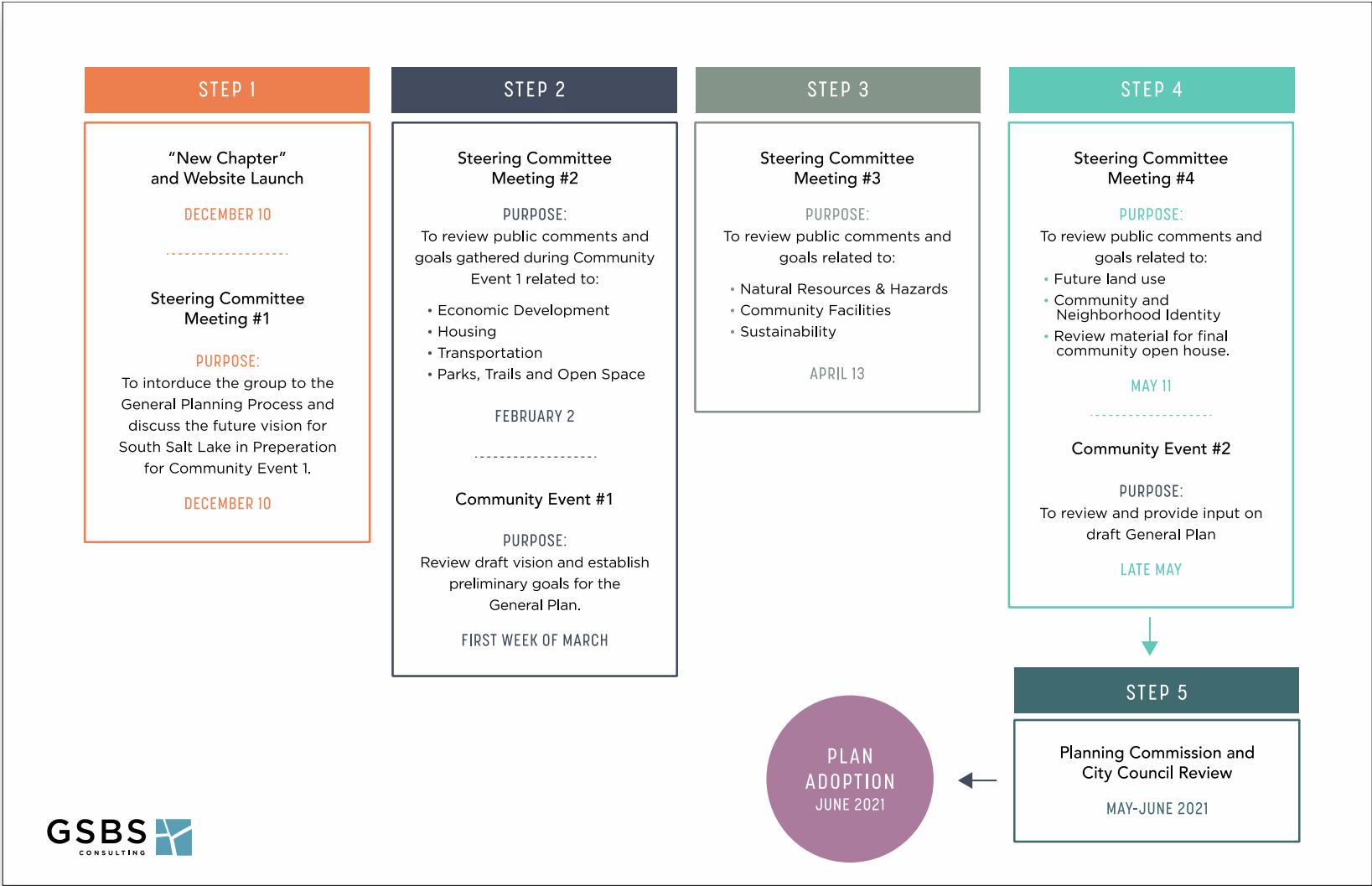


# ROLES AND RESPONSIBILITIES

## SOUTH SALT LAKE GENERAL PLAN

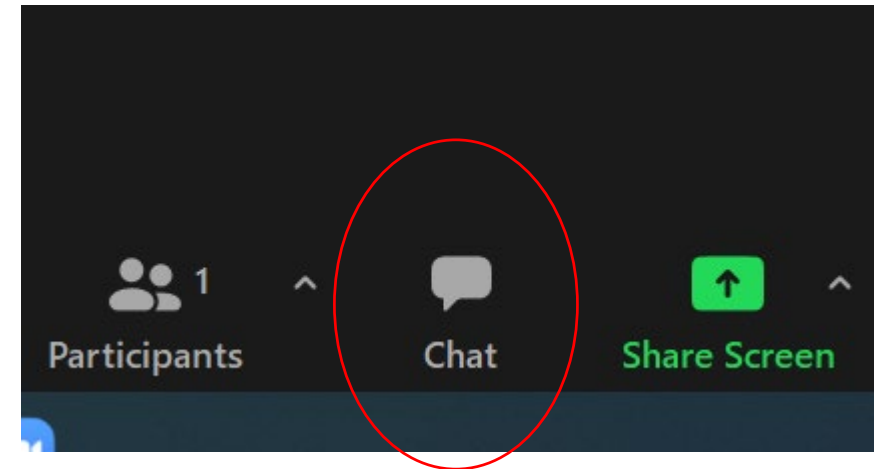
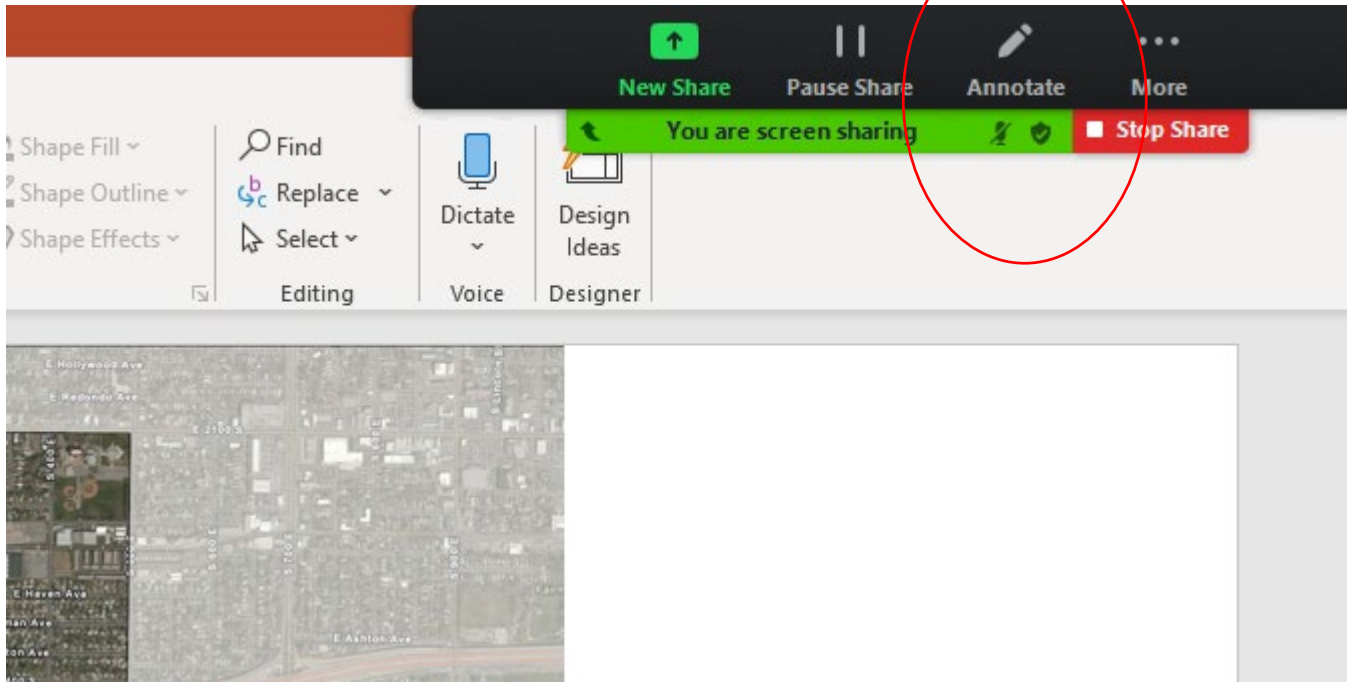


# SCHEDULE



# TODAY'S TOOLS

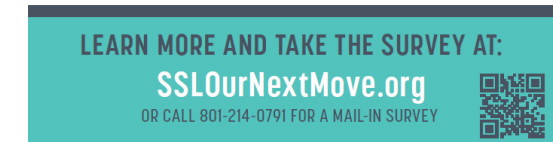
- **Chat** at the bottom for your main screen
- **Annotate** at the top of the screen I'm sharing



# PUBLIC ENGAGEMENT



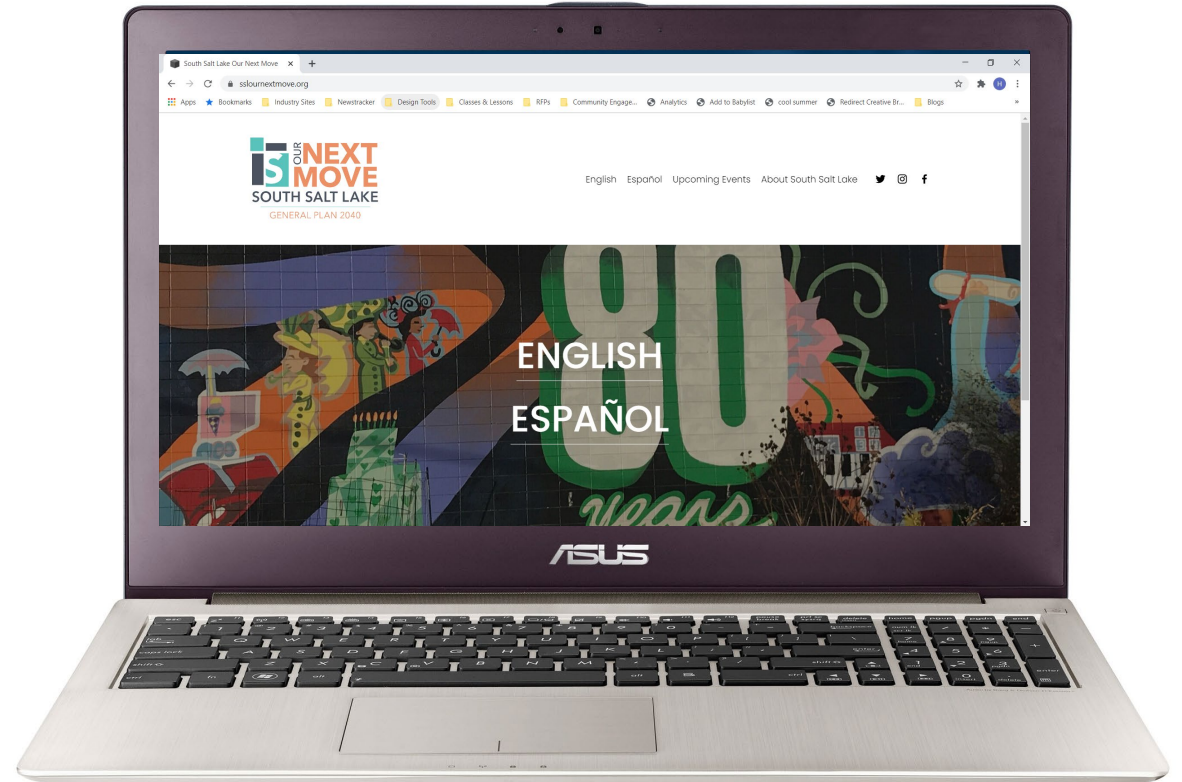
# Project Identity & Logo





# Website

- Available in English and Spanish
- Information about the General Plan process
- Online survey
- Interactive map to collect ideas and identify likes and dislikes
- List of upcoming planning events
- Links to City website and social media platforms for additional information



# Online Survey

**OUR NEXT MOVE**  
SOUTH SALT LAKE  
GENERAL PLAN 2040

Drag to comment > Something I Like Something I Dislike Why is this area/building important? Ideas and Suggestions I have a question My Neighborhood!

**South Salt Lake Survey**

Thank you for taking our 10 minute general plan survey.

When you are done please click 'submit' at the bottom of the survey.

To exit this survey without losing your progress please push the "survey" icon on the left sidebar -

Refreshing this page or clicking the "x" button will require you to start over.

**SSL Survey**

Do you live or work in South Salt Lake?  
Choose...

What do you like most about living or working in South Salt Lake? (Pick one)  
Choose...

Leaflet  
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- Available on website and by mail, on request
- <https://www.sslournextmove.org/>
- Purpose: Gain a better understanding of current and future land use; perceptions of the city, and how people want to see the City grow
- Social Pinpoint launched on November 30 – already great response



# Formal Polling

- Conducted via telephone or online
- Purpose: Provide a statistically valid baseline understanding of community values, perceptions and knowledge of the City – complements informal findings from online survey
- Preliminary results





# Community Outreach

- Postcard mailed to every resident and business
- Yard signs and banners at community centers and other gathering spaces
- City newsletter
- City website
- Emails to residents
- Social media posts

**www.sslc.com**  
**South Salt Lake**  
**December 2020**  
**On The Move**  
**CITY NEWSLETTER**

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 SSL UT 84119

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 Building Permits 801-483-6005  
 Business Licensing 801-483-6063  
 Code Enforcement 801-464-6712  
 Fire Administration 801-483-6043  
 Justice Court 801-483-6072  
 Police Admin 801-412-3606  
 Promise 801-483-6057  
 Public Works 801-483-6045  
 Recreation 801-412-3217  
 Utility Billing 801-483-6074  
 Emergencies 911  
 Police/Fire Dispatch 801-840-4000

**The Next 20 Years**  
**WHAT THE CITY'S 2021 GENERAL PLAN MEANS TO YOU**

The topic of civic engagement may seem to some as unapproachable. To others it may seem like only those who are elected officials, play a role in our government, or have hefty credentials that really get listened or paid attention to. To challenge those beliefs, I want to stress why it is critically important that you take an active role in sharing your story with us. As a City leader, I am involved in many decisions that impact life close to home and this can't be done without you.

We call South Salt Lake "a small city with big opportunities." Over the past 10 years, the City has created its own downtown, added parks, trails, the S-Line streetcar, and has attracted new businesses. Our City now consists of a new generation of residents, a large and diverse refugee population, along with a core group who are 2nd and 3rd generation residents.

2021 poses a rare opportunity for South Salt Lake, we are planning Our Next Move with the development of a new General Plan. For those who live and work here, this General Plan serves to better capture the dreams and future needs of all our people, the residents of South Salt Lake. The plan will help to call out the problems we face and the solutions we need.

affordable housing (or lack of), public transit access, clean water, street maintenance and traffic issues, economic development, safety, equity concerns, and technology access to list a few. It also challenges us to think differently, jump into debates and deep-dive into the analysis, and try to think bigger than just ourselves. An updated and strongly represented General Plan will provide the map so we can match your values and bring what you wish to see to South Salt Lake.

So I ask today for you to look back on the last 10 years—Do you like where the City is going? What are the hits? What are our misses? As the legendary ice hockey player Wayne Gretzky once said, "You miss 100 percent of the shots you don't take." Let's not throw away our big shot to go further. What will be our next move as a City? We need your help to set the targets for the next two decades.

- Take the General Plan Survey at [SSLOurNextMove.org](https://SSLOurNextMove.org)
- Send your feedback to [SSLOurNextMove@gbsconsulting.com](mailto:SSLOurNextMove@gbsconsulting.com) or call 801-214-0791
- Attend/Comment at City Council Meetings
- Join a City Sponsored Council or Board (Promise SSL, Equity Council, YCC, Citizen Review Board)

**YOU'RE INVITED**  
 to the "Our Next Move" website launch!  
**USTED ESTÁ INVITADO**  
 a el lanzamiento del sitio web "El Proximo Paso!"

**WHERE:** [SSLOurNextMove.org](https://SSLOurNextMove.org)  
**WHEN:** December 10, 2020 | 12:00 PM  
 or at your convenience via the link above

**DONDE:** [SSLOurNextMove.org](https://SSLOurNextMove.org)  
**CUÁNDO:** 10 de diciembre de 2020 | 12:00 PM  
 o para su conveniencia a través del enlace de arriba

**OUR NEXT MOVE**  
**SOUTH SALT LAKE**  
 GENERAL PLAN 2040



# PUBLIC ENGAGEMENT UPDATE BRIEFING

- Community group outreach
- Stakeholder input process
- Survey results and key takeaways



# SOUTH SALT LAKE'S FUTURE

## COMMUNITY

♥ Diversity & inclusion

♥ Greater community engagement

♥♥ Embracing Participatory

dedicated multi-use paths

♥ Representative

invest in current residents

## NEIGHBORHOOD

♥ Water tower  
Art

transportation  
food & drink

Industry

♥ Multicultural

♥ Clean and attractive neighborhoods

More open space, parks and recreation

Universal LED Lights in Neighborhoods

## BIG IDEA

♥ recognized as independent and exciting place

♥ creativity. I would love to see SSLC set a  
A parks and open space destination  
presidence for other small city

♥ haven for BIPOC residents (safe, welcoming)

Family friendly cafe and coffee  
shops that are open 7 days

SKATING PARK \ indoor Rink

♥ Civic gathering area or plaza



# SOUTH SALT LAKE'S FUTURE

## COMMUNITY

Diversity

employment/jobs

more trails

Resources for youth

affordability

would like to see more culturally diverse art and pull in a more diverse crowd. Try different approaches to bring in more artists

street fests and community events

## NEIGHBORHOOD

Tight knit - inclusive

more green space

beautifying

## BIG IDEA

green bikes   bike friendly city   digital access  
create and identify areas to accommodate community festivals

Light up the water tower - a SSL landmark

Resident owned small businesses

Diverse city that showcases traditions of multiple groups environmentally friendly

more uses of renewable energy sources. the community will probably also be more knowledgeable in modern tech because of the accessibility.

growth of small businesses

Instagrammable

coffee shops

cafes, gaming stops, etc

dogs parks

Portland vibe - keep it weird, creative, etc.

Embrace our creative industry - more art strolls and murals everywhere.



# SOUTH SALT LAKE'S FUTURE

COMMUNITY

NEIGHBORHOOD

BIG IDEA





# ECONOMIC DEVELOPMENT



# TRANSPORTATION & TRAILS



# HOUSING

# THEMES

## VISION

## ECONOMIC DEVELOPMENT

## TRANSPORTATION

## HOUSING

BIG IDEAS

PUBLIC ACTIONS

PRIVATE ACTIONS

BIG IDEAS

PUBLIC ACTIONS

PRIVATE ACTIONS

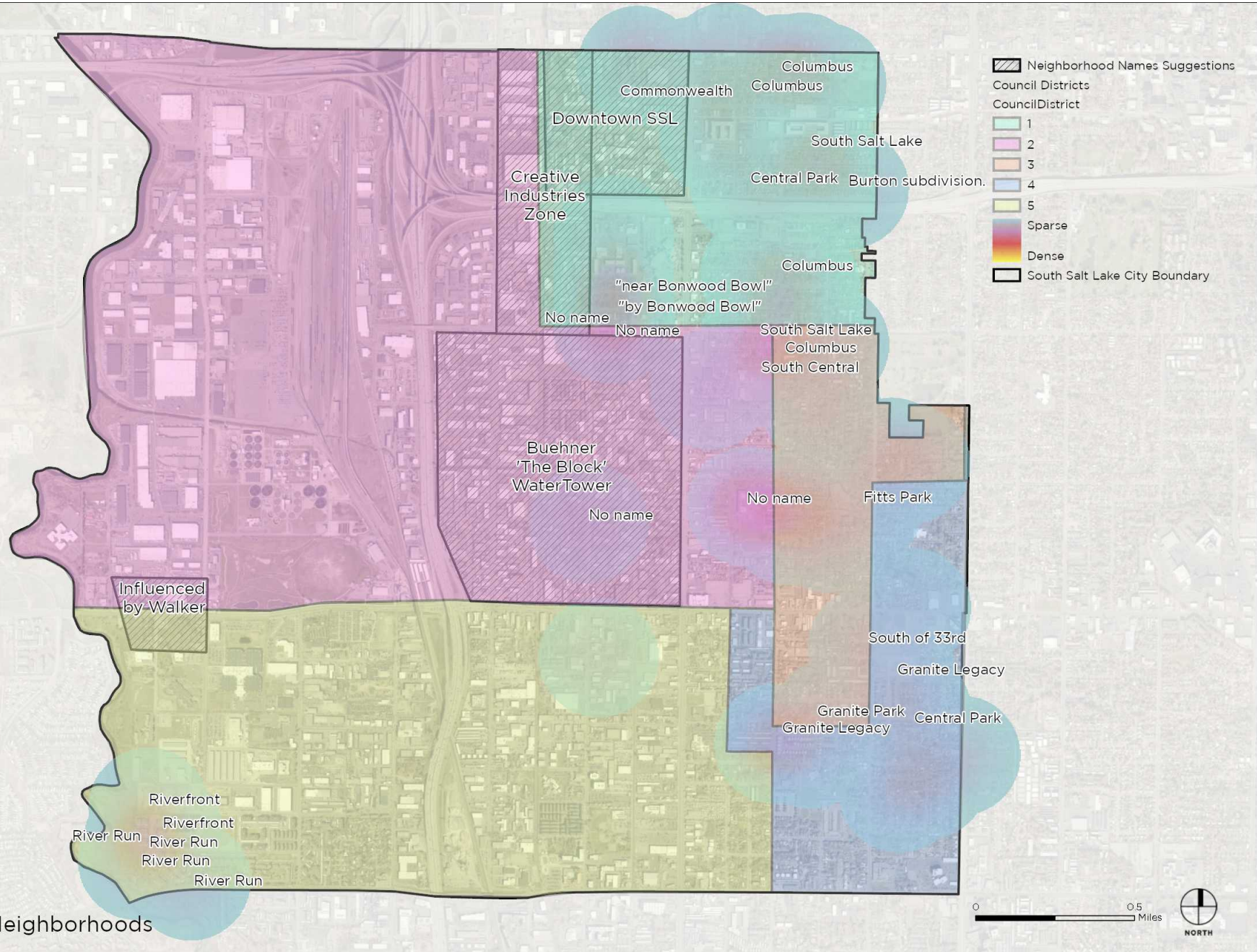
BIG IDEAS

PUBLIC ACTIONS

PRIVATE ACTIONS



South Salt Lake Neighborhoods



# SCHEDULE

